9.30 - 9.45 Opening Addresses

Vittorio Amato
Head of the Department of Political Science

Cristina Pennarola, Vanda Polese & Sole Alba Zollo
Conference convenors

9.45 - 10.15 Plenary
Moderator: Cristina Pennarola

Delia Chiaro (Università di Bologna - Alma Mater Studiorum) *A rich sauce of comedy: Food and Italian identity in digital spaces*

10.15 - 11.15
Moderators: Carlo Amatucci & Paolo Donadio

Gabriella Di Martino *Language: Intercultural communicative competence*

Vittorio Amato *The different views of development*

Settimio Stallone *International organizations and sustainable development. Origins, history and current activities of the UNDP*

Vanda Polese *Reflections on English for Specific Purposes*

Discussion

11.15 Break

11.30 - 12.30
Moderators: Emilia Di Martino & Settimio Stallone

Carlo Amatucci *Corporate social responsibility and circular economy: The legal semantics*

Marina Albanese *Epistemological reflections on the concept of* homo economicus

Pietro Maffettone *Money, preferences and well-being*

Sole Alba Zollo *Human development and well-being: Positive Discourse Analysis in critical studies*

Discussion

14.00 Welcome Address

Matteo Lorito
Rector of Università di Napoli Federico II

14.15 – 15.15
Moderators: Pietro Maffettone & Marco Venuti

Fabio Verneau *Going meat-less, not meat-free: The rise of flexitarians*

Stefania D'Avanzo & Antonella Garofano *Telling 'food' and 'wine' stories: 'Storytelling' strategies from marketing and linguistic perspectives*

Daniela La Foresta *Digital technology, social innovation, gender stereotypes*

Giuseppe Balirano *Well-being and digital trends: Non-normative bodies and the discursive realisation and (re)production of online body shaming*

Discussion

15.15 Break

15.30 – 16.30
Moderators: Daniela La Foresta & Jerome Tessuto

Elena Cuomo *Benessere e Ben-essere. Corpi, vulnerabilità, non violenza*

Chiara Nasti *Well-being identification in the healthcare professionals' construction of the self: A focus on lexico-grammatical features*

Giovanni Chiola *Alcune modifiche nell'architettura dei diritti dei ristretti affetti da patologie mentali*

Amelia Bandini *The representation of students' well-being in German Higher Education websites*

Discussion

16.30 – 17.30
Moderators: Vittorio Amato & Delia Chiaro

Flavia Cavaliere *"…an appearance of solidity to pure wind" – Unveiling media language*

Salvatore Strozza *L'integrazione degli immigrati: alcune possibili declinazioni*

Francesco Dandolo *Le vie allo sviluppo. Indicatori e dibattito nella letteratura economica della seconda metà del Novecento*

Cristina Pennarola *Disciplinary frameworks and views of well-being: The role of ESP in developing academic literacies*

Discussion and closing remarks

Taking the cue from the publication of *English for Special Purposes: Reflections and Perspectives* – International Journal of Language Studies, Volume 13, Number 4, October 2019 – this one-day conference seeks to bring together different kinds of expertise and disciplinary approaches in order to explore the underlying epistemologies and literacy practices of subject specialists when tackling crucial issues in today's threatened world: human development and well-being.

The main aim of this symposium is to promote discussion among scholars and experts from different backgrounds with a view to finding some common ground and ways to benefit from one another's different approaches and methodologies.

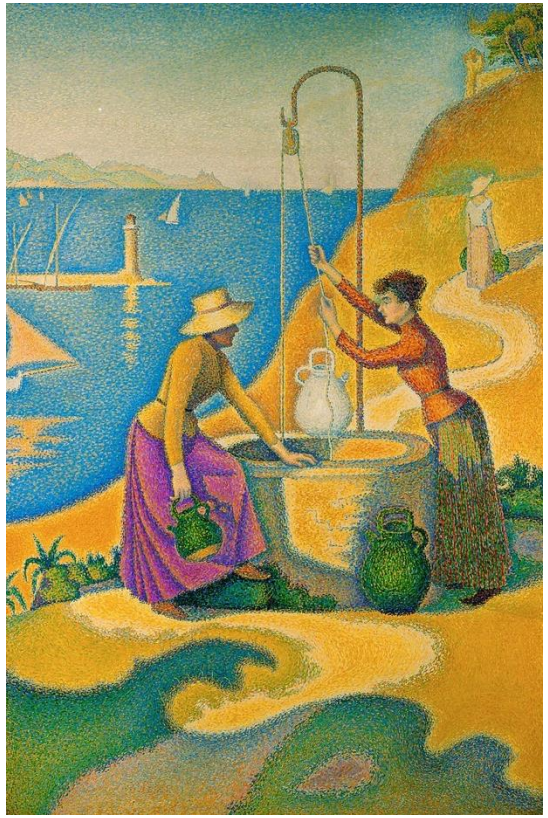
Comitato scientifico
Cristina Pennarola
Vanda Polese
Sole Alba Zollo

Comitato organizzativo
Cinzia Della Monica
Carlo De Luca
Anna Gallo
Maria Giovanna Porzio
Caterina Rinaldi
Simona Silvestri
Filomena Vilardi

Those who wish to attend the conference are invited to send an email to Ms. Filomena Vilardi (vilardi@unina.it) no later than December 11, 2020

Dipartimento di Scienze Politiche
Università degli Studi di Napoli Federico II

Specialized Discourses across Disciplinary Perspectives: Human Development and Well-being



14 dicembre 2020

Microsoft Teams
Team link